

# SIAL China 2020 & **BIOFACH China 2020**

## Asia's largest Dairy, Food, Drink & Organic innovation Expo Shanghai, 13 - 15 May 2020

by Om Prakash, Director, In ORBIT Tours Pvt. Ltd.

Mumbai, 9th January 2020

Inspire the Future of Food Business

**SIAL China** is an integral part of the SIAL Network, the world largest network of Dairy, Food and Drink fairs. In 2020, SIAL China will celebrate its 20 anniversary. The show sets the benchmark for overseas companies stepping into Asia and China as well as providing valuable market insights, trends and innovations of the regional food industry. It has become Asia's largest food and beverage innovation exhibition.

- > 4,500+ Exhibitors
- > 123,000+ Professionals

- > 199.500m SQM
- > 17 Halls

### 4 sectors: DAIRY, FOOD, MEAT and WINE

#### 21 product sectors

- Semi-finished food products and ingredients (packed in bulk)
- · Dairy products, eggs
- Fresh meat and offal
- Fresh poultry and game
- Fresh and semi-preserved fish, molluscs and shellfish
- Fresh fruits and vegetables, dried fruits
- Horticulture
- Confectionery, biscuits and pastry
- Cured and salted meat
- Delicatessen, Home Meal Replacement

- Preserved and canned foods
- Pet foods
- Frozen products
- Organic products
- · Health food and diet products, baby food
- Grocery products
- Wines & spirits
- Other alcoholic beverages
- Non-alcoholic beverages
- Equipments, technologies and contract processing
- Services

## **BIOFACH China 2020**

**BIOFACH**, the world-famous brand of NürnbergMesse, Germany, is the most prestigious and influential trade fair specializing in the field of organic products. Since 1990, BIOFACH Germany has been the world's leading organic trade show and subsequently made a successful entry in America, Brazil, China, India & Japan

#### **Exhibit Profile**

- **➤** Organic Food Products
- Organic beverages
- ➤ Agricultural supplies and processing
- > Services for the Organic Industry
- > Remedies and aroma therapy products > Natural fibres and textile products
- based on organic raw materials
- > Natural Cosmetics and Personal Care **Products**
- > Organic cotton products

#### Special travel package:

A special travel package is arranged to visit above 2 trade fairs in China. Further details can be obtained from Om Prakash - Director, InORBIT Tours Pvt. Ltd. Tel: 022 – 24229281 or 40436868, email: omprakash@inorbittours.com

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